

ONTO THE FARM





About Us

St Werburghs City Farm is a Bristol charity that improves lives by connecting people with nature, animals, the land, and each other.

Our sites include:

- a small urban farm
- a woodland conservation site
- a community garden
- allotments
- an outdoor amphitheatre
- an off-grid events venue.

Surrounding communities are among those who face many barriers to green spaces. We run projects that remove these barriers, getting people growing, building, nurturing, and loving their local natural sites.

Service users learn about animal care, landscaping, cookery and much more, and they take away a sense of purpose, increased wellbeing and renewed confidence.



'Working with nature can teach you about your role in the world. It grounds you, and connects you with others.'

Children & Young People Early experiences in nature set us up for happier, healthier futures.



Nature Youth Club

A wide range of outdoor activities like cooking with fire, woodwork, gardening, painting for tweens and teenagers.

School visits

Reaching 600+ pupils each year.

"I am so thankful for my time at the farm- if I hadn't come here, I would never have got into college!"

Greedy Goat Café

Weekly pop-up café run by young people struggling with mainstream school, gaining work experience and learning skills.

Forest School & Camps

Fun, engaging experiences in nature for 300+ children and young people. Day trips and overnight stays at our amazing sites.









Supported Farming Inclusive activities help everyone connect with nature.

Horticulture and animal care for disabled people

Our programme for adults with learning and physical disabilities runs 5 days per week. Our participants build social and life skills through working as a team and participating in animal assisted therapy.



Many of our participants have limited vocabulary or are non-verbal and communicate with us using sign or pictorial aides. Those that are able to communicate verbally tell us things like:

"I feel safe here and can talk to everyone in my group"

"Spending time with the animals makes me feel like a part of a family"

"It's lovely to be outdoors and try different things."



Mental Health & Wellbeing Humans are happier when we spend time in nature, and connect with others.



Adult volunteering and wellbeing

We offer a range of activities that enable people to spend more time in green space, meet new people, navigate mental health difficulties or life challenges, and learn new skills or gain work experience. Our volunteering programme runs 4 days per week and supports around 200 people each year.

"If I wasn't coming to the Farm I would feel a lot worse. The Farm is the only place I feel close to people."

Refugees and Asylum Seekers

We work with Bristol Mind to offer weekly sessions for Refugees and Asylum Seekers with a focus on learning English, cooking and eating together, and enjoying gentle nature-based activities to connect with the land, community, and each other.





FORM FOIRS An event for every season, celebrating community and the land.

Part of Bristol's cultural calendar



Spring, Summer, **Autumn & Winter events**

15,000+ visitors every year

Music, dance, food and drink





Sponsorship opportunities

- Big stage sponsor
- Food & drink sponsor
- Parade sponsor
- Family programme sponsor

Hire a stall to represent your business at our events.





We have a variety of indoor and outdoor spaces available for you to connect with the land at your next event. Check out our website for more info: <u>www.swcityfarm.co.uk</u>

Outdoor amphitheatre

Woodland conservation

site

Off-grid barn 💹

Venue Hire



Optional add-ons to make your team day extra special:

- Hire Boiling Wells for an after-session BBQ party
- Meeting room hire
- A tour with one of our farmers
- Meet our animals

For more info check <u>www.swcityfarm.co.uk</u>

Team Challenges

Looking for a day out of the office, outdoors, using your hands and working together? (with a break for a tasty lunch too of course!)

We can take your team, train them in basic tool safety, and teach them the skills to be a 'Farmer' for the day. Then stand back and marvel at a job well done.

Team Challenge days include all tools and equipment, trained supervisors, tea and biscuits. Whatever the weather, a Team Challenge promises lots of laughs!









Benefits for your business

Brand recognition

Social media promotion

Our socials reach 17,000 followers. Our audience is mostly local people including young families and a range of other demographics.

Mailing list promotion

Reach 2300 highly engaged people who receive our quarterly newsletter.

Events reach

Do you want to set up a kiosk, run an activity, or promote to a direct audience? Our events offer a perfect opportunity to get involved with the Farm and its users. Our Spring, Autumn, and Winter events see around 500 attendees and our big Summer event welcomes up to 4000.

Staff & Client Benefits

Employee engagement

Employees love their job more when their company does social good. Support us so your team can get that feel-good factor at work.

Team Challenge Days

Treat your employees to one of our hugely popular Team Challenges and get hands—on at the Farm. Get stuck in to gardening, construction, willow weaving, painting and a wide range of other jobs.

Site Hire

Come and use one of our beautiful, unique spaces for an unforgettable day away from the office.

Making a difference

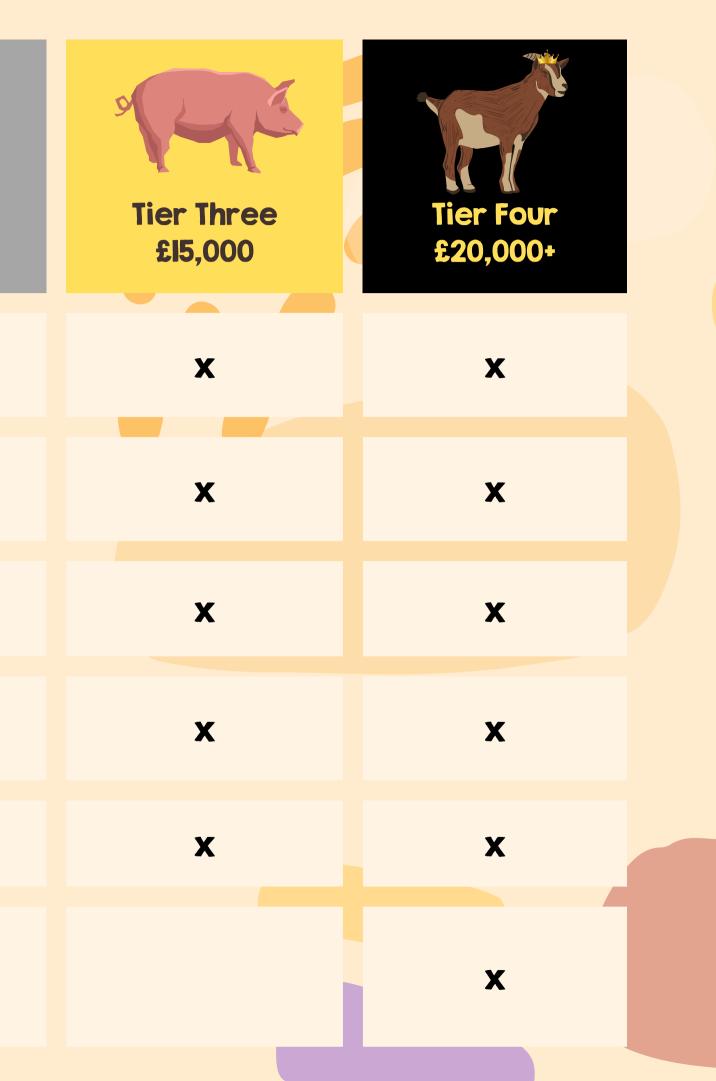
Improve your ESG approach

We are a fantastic option to ensure your company is taking a more holistic approach to sustainability. By supporting us, you are supporting social and environmental issues in your locality. Talk to us about how we can help you achieve your ESG goals.

Improve conditions for life

The projects mentioned in this brochure are just a fraction of the work being done on the Farm and our other sites. We will keep all our partners up to date with projects so you can see the impact of your support.

Partnership packages with corporate benefits These aren't set packages, just examples. Get in touch with your ideas and we can build a bespoke partnership.	ControlTier One £5,000	Tier Two £7,500
Facebook + Instagram promotion to our loyal I7,000 followers	X	X
Mailing list promotion (2000 subscribers) and use of Farm logo	X	X
Sponsor one medium event (500+ visitors)	X	X
Summer Fair Sponsor (4000+ visitors)		X
Free Team Challenge Day		
Bespoke partnership- fund a creative collaboration to have the greatest impact for our charity's mission.		



Others ways you could support...

Give us a donation

By awarding St Werburghs City Farm a grant to support our work, your company could play a key role in enabling the delivery of one of our important community programmes. As a close partner, you will gain an insider perspective on our work and will receive regular updates on the programme you are helping to deliver. And you might save on your tax bill too!

Charity of the year

Making St Werburghs City Farm your charity of the year is a great way to form a long—term relationship and demonstrate your company's commitment to supporting community wellbeing, food education & ethical farming.

Sponsored events/challenges

Got an idea for a sponsored event or challenge? Run a 10K, cycle up a mountain, dive into a bath of baked beans... or something a bit different? We welcome the creativity of our corporate partners in creating their own approaches to fundraising support for the Farm.

Match Funding

Allows employees to contribute directly to the Farm and have their donation matched by their employer.

Payroll giving salary.

Micro-donations on product sales

A simple way to provide ongoing support to the Farm. A product you sell costs £3.80? Why not see if customers are willing to round it up to £4 with that 20p sent to support ongoing projects at the Farm...

Team Challenges

Bring your colleagues to the Farm and join us for a Team Challenge day, see the difference a day's work can make to our sites, and your team fees directly fund the Farm's projects.

A tax-sensitive method for employees to donate monthly through their

The Impact of Your Support

- £500 provides a young person with one-to-one supported sessions for I month.
- £5,000 feeds our animals for a whole year.
- £8,000 provides solar panels & batteries for our off-grid barn.
- £10,000 provides one year of land-based interventions for 30 people in mental health crisis.
- £20,000 funds our horticultural traineeship programme for a year, providing up to
 I2 x I0-week traineeships for I8-25 year olds.
- £25,000 funds our 5-day per week supported training programme for disabled people for 3 months.
- £50,000 delivers of our full programme of youth clubs, holiday camps, forest school, farm visits and I-I sessions for children & young people facing disadvantage for a whole year!

id barn. for 30 people in mental

Your business could have an amazing impact.

We need your support.

If you love what we do, get in touch and find out how you can help secure the future of our amazing sites, projects, and events.



Please get in touch with our Fundraising Manager Martha Robbins:

<u>development@swcityfarm.co.uk</u> <u>0117 9428241</u>

Thank you for reading!

